



- Everything You Need
- Affordable Monthly Fee
- Style You Don't Need to Hide
- 3 Year Warranty

Elo PayPoint® - The Electronic Cash Register Reinvented for the Cloud

All-in-one, the Elo PayPoint is your register, cash drawer, credit card reader, barcode scanner, receipt printer, customer facing display, and point-of-sale software solution – all automatically backed up in the cloud to keep your business up and running. This is an integrated way to accept all forms of payments while keeping track of your most loyal customers in a way that is secure, affordable, fast and easy.

Secure - PCI PA-DSS and PCI DSS compliant means our payment application and system have been independently validated to provide added security and protection for your credit card transactions. Encrypted communications keep you connected

while helping protect your information. Bolt it down to your counter for added peace of mind.

Affordable - Low monthly fee, no long-term contracts to sign¹, and 30-day risk-free trial².

Fast - Authorize payments in seconds with funds deposited directly to your bank account. Send digital receipts to customers on the go.

Easy - Sign up online then plug it in, power on, and start selling. Have a question or need support? We're here with a live person ready to help. If anything ever breaks – we'll send you a replacement that will automatically update with all your information intact².



I'm Here to Help



PRODUCT OVERVIEW

What You Can Do:

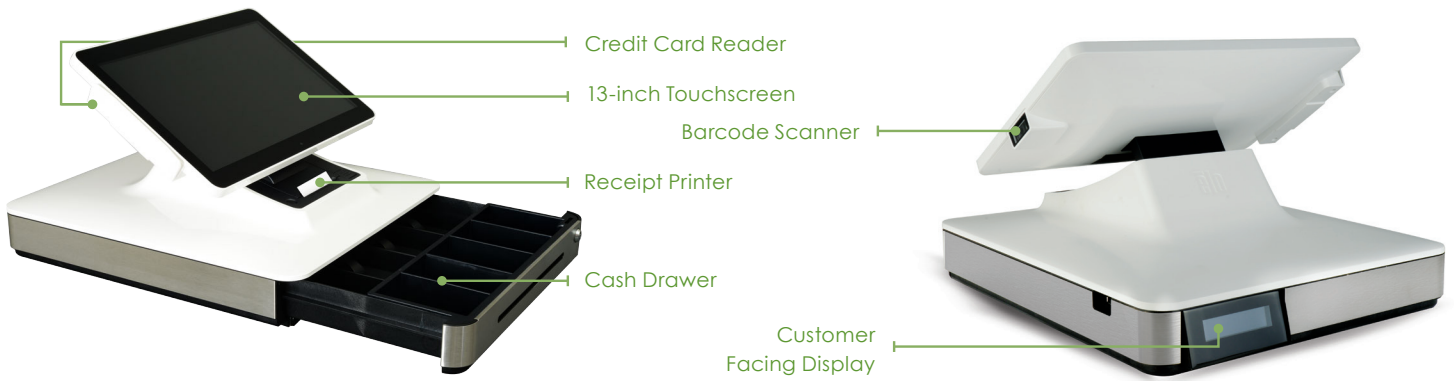
- Accept cash, checks, credit and debit cards¹
- Send digital receipts
- Track your customers, sales, and inventory
- Reward loyalty and see what's selling
- Manage what's happening whenever and wherever you are
- Rest easy knowing everything is backed up in the cloud
- Stay connected wirelessly
- You can do it and we're here to help

What's Included:

- Flip for Signature 13-inch Touchscreen - No Tablet to Buy
- Payment processing from Chase Paymentech
- Live Support
- Point-of-Sale Software
- Mobile App
- Cash Drawer
- Credit Card Reader
- Barcode Scanner
- Receipt Printer
- Customer Facing Display
- Wi-Fi Wireless Networking

Why It's Better:

- All-in-one, everything you need
- Secure transactions, fast payments
- Modern style you don't need to hide
- No tablet to buy
- Affordable monthly fee, no long-term contracts to sign^{1,2}
- Your success is our satisfaction
- We're always ready to help
- Easy to install, easy to use
- Professional product built to last



Comparison Table

	Looking over the Clover?	Trying to Keep Shop?	Seeing the Square?	Searching for Silver?	You want the Elo PayPoint®
Up Front Cost	\$1,117 Clover Station, receipt printer, cash drawer, barcode scanner	\$1,507 Starter Kit iPad Wi-Fi 16GB, receipt printer, cash drawer, barcode scanner	\$1,014 Square Stand, iPad 2 Wi-Fi 16GB, receipt printer, cash drawer, barcode scanner	\$1,167 NCR Silver Bundle, iPad Wi-Fi 16GB, receipt printer, cash drawer, barcode scanner	\$995 - No Tablet Required PayPoint all-in-one register, receipt printer, cash drawer, barcode scanner, customer facing display
Monthly Service Fee (1 Device)	\$49 per month	\$49 per month	\$0	\$59 per month	\$49 per month
Monthly Service Fee (3 Devices)	\$99 per month	\$147 per month	\$0	\$117 per month	\$79 per month
Contract Term	No long-term contract	No long-term contract	No long-term contract	No long-term contract	No long-term contract ¹ 30-day risk free trial ²
Card Payment Processing Fee	Variable up to 3.5% plus transaction fee	Variable	2.75% Fixed or 3.5% if card not present	Variable	Complimentary cost comparison to show how you could save on processing costs with Chase Paymentech. ³

Elo Touch Solutions, Inc. reserves the right to change or update, without notice, any information contained herein. Information on competitor product obtained from company's published specifications on their public website as of May 2014.

Tech Specs

Color	White
Security	<ul style="list-style-type: none"> • PCI PA-DSS and PCI DSS compliant • Cash drawer lock • Bolt-down to your counter
Dimensions	<ul style="list-style-type: none"> • Height: 9.9 inches (254mm) • Width: 13.5 inches (343mm) • Depth: 15.7 inches (399mm)
Weight	Unpackaged: 13.6 lbs (6.18kg) Packaged: 18.5 lbs (8.4kg)
Countertop Space	13.5 inches (343mm) x 15.7 inches (399mm) - you can drill mount it to the counter
In the Box	<ul style="list-style-type: none"> • Elo PayPoint hardware • Getting Started Guide • AC power cord • Two receipt printer paper rolls • Cash drawer keys (located inside the cash drawer) • Window stickers

About Elo

We invented the touchscreen over 40 years ago. Today we're a global leader with 20+ million retail and hospitality installations in 80+ countries around the world. Our products are designed in California and built to last – backed by a 3 year standard warranty. The Elo touch experience has consistently stood for quality, reliability and innovation.

Important Notices

¹To accept debit and credit cards, you must operate your business within the United States and establish a merchant account with Paymentech, LLC ("Chase Paymentech"). You will be required to complete a more detailed application, and agree to terms and conditions with Chase Paymentech at the time of enrollment. All merchants are subject to credit approval by Chase Paymentech.

²Subject to terms and conditions of sale, service, and payment processing located at www.elopaypoint.com.

³Cost comparison will be based on a calculation of the overall cost for comparable services, as determined by the historical processing statements you provide, and will exclude all one time fees.

Intellectual Property Notice

This product is protected by a number of patent, trademark and design registrations globally.

For use only in the United States. Valid U.S. business banking account required. To accept card payments, you must have a merchant services account with Chase Paymentech. Merchant services are provided by Paymentech, LLC ("Chase Paymentech"). For legal notice and terms of use visit www.elopaypoint.com. Copyright 2014 Elo Touch Solutions, Inc. 1033 McCarthy Boulevard, Milpitas, CA 95035. Elo PayPoint and PayPoint are trademarks of Elo and its Affiliates. Other trademarks and brands are the property of their respective owners. D5000088, rev D 09/14





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